

The Telegraph

Telegraph Review

Laura Kiniry



Hotel Zoe San Francisco

San Francisco, California,
United States [View on a map](#)

7/10

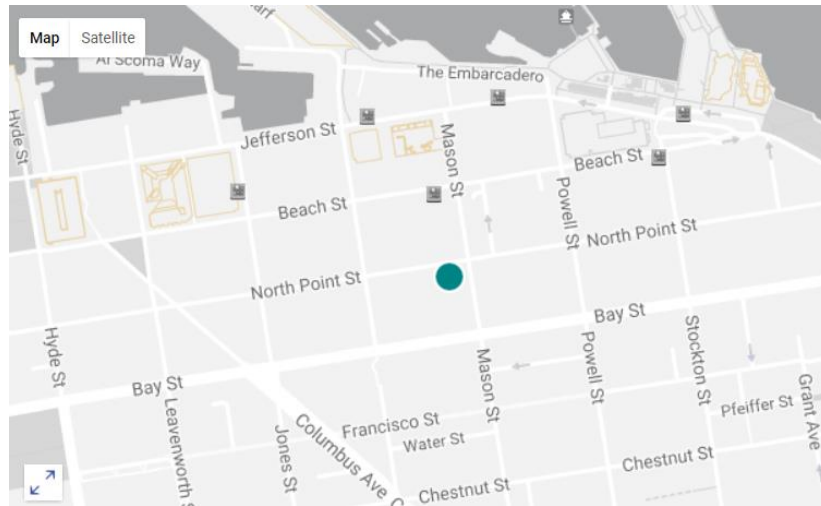
Telegraph expert
rating

" San Francisco's former Tuscan Hotel has reopened as the Hotel Zoe, a 221-room hotel that draws its inspiration from luxury yachts, and is part of a luxe redesign that's taking root in the city's main tourist hub, Fisherman's Wharf. "

Location

For those looking to explore the attractions, restaurants and souvenir shops of the city's top tourist hub, Fisherman's Wharf, as well as anyone wanting easy access to spots like Alcatraz, the more upscale Sausalito (reachable by ferry, bicycle or car), and Wine Country, San Francisco's Hotel Zoe is an ideal perch. It is just a four-block walk northeast to Pier 39, home the city's sea lions, and just two blocks south of attractions like Madame's Tussauds Wax Museum, and the SF Dungeon, a delightfully interactive “journey” through local history.

Catch the F-line trolley car just a block north for a scenic 15-minute ride to San Francisco's gourmet food haven, the Ferry Building Marketplace—and across the street—buses to neighbourhoods like the Haight-Asbury and boutique-filled Hayes Valley. The shops of Union Square are just 15 minutes more, along with a BART station where trains run directly to San Francisco International Airport.



8/10

Style & character

Hotel Zoe is a Noble House Hotel, a company whose portfolio also includes such unique properties as Wyoming's Teton Mountain Lodge & Spa and the city's own Argonaut Hotel, just a few blocks away. It features a stylish décor of soft neutral tones that call to mind luxury yachts—a nautical inspiration that's apparent in everything from the lobby artwork to navy-blue accents in the textiles and carpeting. A bright lobby flows seamlessly into the bar, a combination lounge and extended lobby with plenty of plush, design-savvy seating and a roaring grand fireplace, perfect for lingering with friends. The hotel also boasts an outdoor courtyard with comfy couches and a towering, 24-foot-tall metal sculpture aptly named “Zoe.”

6/10

Service & facilities

The Zoe Amenity Fee (\$22/£16 per day plus tax) covers a bevy of services, including a complimentary glass of wine on arrival, access to the 24-hour gym across the street, bicycles and organic coffee and tea in the lobby each morning—as well as in-house Wi-Fi and iPads available for use. There's an on-site concierge and an ATM, and same-day laundry services are available for a fee. Valet parking is \$58/£43 per day plus tax. Staff are friendly and accommodating, and willingly provide tips on things to see and do in the area.

- ✓ Bar
- ✓ Laundry
- ✓ Pool
- ✓ Wi-Fi
- ✓ Fitness centre
- ✓ Parking
- ✓ Restaurant

8/10

Rooms

Rooms range from snug Deluxe Queens to spacious Suites complete with a pull-out couch. Pet-friendly (\$75/£56 flat fee) options are available. The décor of warm tones and muted colours, and furnishings in materials like light wood and metal, works together to create a comfortable, inviting environment well-worth snuggling up in (and a mirrored wall makes rooms feel larger than they are).

While some rooms overlook the interior courtyard, others look out onto the Wharf, though there's not a lot in the immediate vicinity to see. Bathrooms are sleekly designed and feature ample counter space and glass-framed showers. There's a mini-fridge with partial room for leftovers, and an in-room honour bar. Additional amenities include an umbrella for use on rainy days, and a Curie radio with USB outlets.

7/10

Food & drink

Bar Zoe is open in evenings for appetisers and drinks (like the gin-based Zeppelin Martini; \$12/£9), and Pescatore, a casual Italian restaurant serves breakfast, lunch and dinner. The restaurant also offers special deals from Sunday to Thursday evenings, such as half-off select wines on Wednesdays and a chef's choice main on Thursdays. Both the staff-recommended prosciutto di parma crudo (\$14.50/£11), and the black linguini with manilla clams and shrimp (\$25.50/£19) were impressive.

Salvatore's breakfast is à la carte and includes a selection of fairly typical egg specialities (\$13.50-14.50/£10-11) and house breakfast favourites, like crab Benedict (\$16/£12)—an SF standard—as well as some side options (a croissant is \$4.50/£3.30).

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Value for money


Standard rooms from \$229 (£171) in low season; and from \$309 (£231) in high. Suites from \$309 (£231) in low season; and from \$384 (£287) in high. Breakfast is extra – budget between \$10-20 (£7.50-13) per person. Both lobby and in-room Wi-Fi are free under the hotel's Urban Amenity Fee.

Access for guests with disabilities?

The hotel has an ADA-accessible entrance and rooms with roll-in showers, TVs with closed captioning and TTY capabilities.

Family-friendly?

Along with connecting rooms, the Hotel Zoe offers complimentary cots, both adult and child bicycles (as part of the mandatory Zoe amenity fee), and seasonal perks such as on-demand Christmas trees (extra fee) for guestrooms.

 425 North Point St, San Francisco, CA 94133, United States.
00 1 415 561 1100
hotelzoesf.com



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